

digitisation and data know-how
is the foundation for a resilient and thriving business.

how we help

Using the latest cloud accounting and data analytics software we'll pinpoint what is driving your profits and cash flow.

We'll target areas to improve profits and/or reduce costs by identifying:



what are the advantages of going digital?

Cloud accounting software has significant advantages over the traditional ways of bookkeeping. Imagine if you could have:



a clear picture of your current financial position, in real-time.



accounts 100% online – no software to install, no server failures, automatic backups and free updates available instantly.



no upfront accounting software costs (upgrades, maintenance, system administration costs).



bank data feeds directly into accounts daily.



snap 'n store purchase invoices and post automatically.



access to who owes you money, who you owe and business bank balance 24/7 from your smartphone or desktop.

management information and accounting

Robust management information is key to a solid foundation for good decision-making and sustainable growth. To successfully manage and grow your business you need to examine,

measure, and understand what's happening within your business - at a strategic and operational level. Decision-making can be improved across the business with real-time financial data in areas

such as cost analysis, budgeting, contract pricing, determining whether to buy in products or manufacture your own.

ammu's five step approach:

1

fact find

We meet with you to understand your business, your unique requirements, and your objectives. We discover what management information and financial data you already have and what you need.

2

design

We propose a plan of action based on outcomes from the fact-finding and provide options for you to consider.

3

implement

We simplify processes to help generate cash for reinvestment; meet goals and control growth that create choices, efficiency, and provides the Directors with clarity.

4

examine

We examine the accounting information and reports to help you understand what's happening in your business, where it's going and what potential corrective actions are required to get you back on track.

5

track

We review progress and performance at least quarterly and work with you to ensure you're on track and the plans are being achieved.



With an ammu perspective, you'll get clear insight into your business that you've never had before.

Our digital systems, support and processes let you apply resources and intelligence to the areas that work best for you, your people, your business, and your bottom line.

We design digital finance and MI systems tailored for your unique business. Freeing up your time to examine the financial data, gain credible knowledge, and identify opportunities.

You will quickly (re)build trust in your data, thereby enabling you to make better decisions, have more choices and options available. And you will have that clarity of vision and financial insight, and foresight, every thriving business needs.

Registered with ICAS + CIMA

Glasgow Office:
10 Newton Terrace
Glasgow
G3 7PJ

0141 290 0262

Ayr Office:
8 Miller Road
Ayr
KA7 2AY

01292 388 031

email info@ammu.uk | www.ammu.uk



digital matters

transform your business with digital